

# Reviving Jeddah's Heart

Towards a Socio-Spatial Network Restoration



“AECOM Arabia Ltd.” is a Registered Provider with The American Institute of Architects Continuing Education Systems (AIA/CES). Credit(s) earned on completion of this program will be reported to AIA/CES for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

This program is registered with AIA/CES for continuing professional education. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.

Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.

# Copyright Materials

This presentation is protected by US and International Copyright laws. Reproduction, distribution, display and use of the presentation without written permission of the speaker is prohibited.

© Dr Ziad Aazam

Dr Ziad Aazam 2012

# Learning Objectives

At the end of this program, participants will be able to:

1. Understand that any city has a heart. The heart of a city is a defined spatial and temporal boundaries. The heart is both a space of places and a space of flows.
2. Understand that a society is a network of relations among individuals and in relation to other networks of cultural expressions, political decisions, economic exchange and environmental sustainability. A Network Society function in places and flows.
3. Understand that the Flow of Life is what a Network Society is measured by. The Flow of life is the 'Livability' of the city.
4. Realize that to revive Jeddah's Heart, an integrated approach to the Flow of Life is key to realizing its 'Livability'.

# The Heart

Networks

Life

The Way

The Essence of anything is at its heart.



“But only he (will prosper) who comes to God with a sound **heart**.”] 26:89[

إِلْمَنْ أَتَى اللَّهَ **بِقَلْبٍ** سَلِيمٍ.  
الشعراء: ٨٩  
ألا وإن في الجسد مضغة إذا صلحت  
صلح الجسد كله، وإذا فسدت فسد  
الجسد كله، ألا وهي **القلب** رواه  
البخاري ومسلم.

# The Heart

Networks

Life

The Way

The Logic Behind the Heart.



# The Heart

Networks

Life

The Way

Jeddah's Heart.



# The Heart

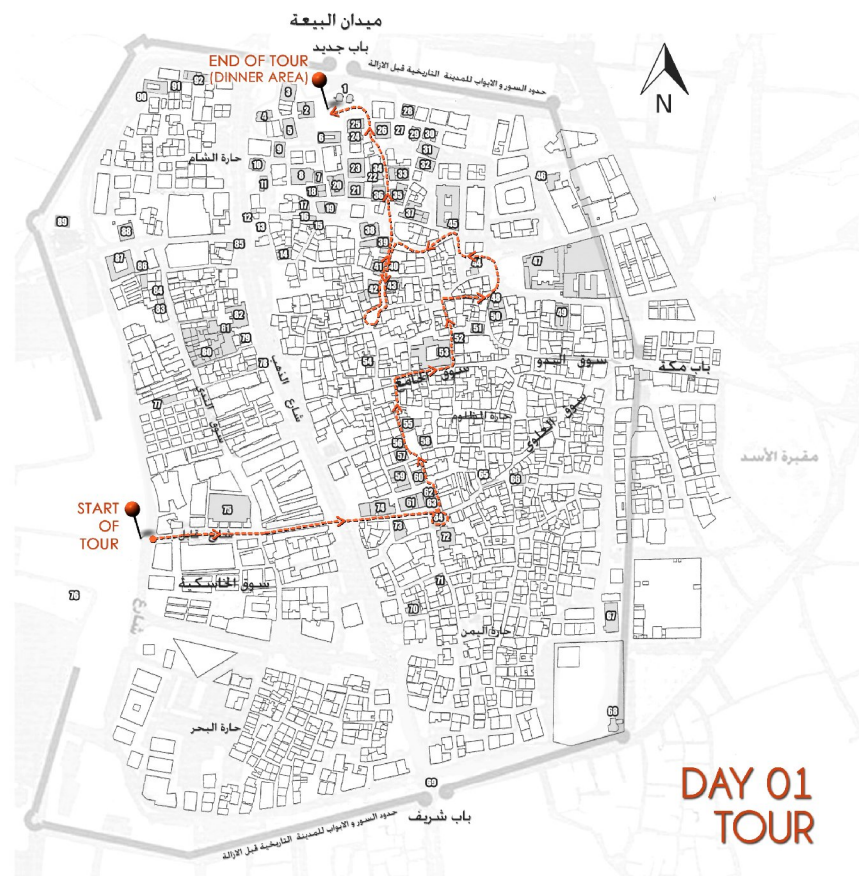
Networks

Life

The Way

## Jeddah's Heart.

51 قهوة النور	1 باب جديد
52 دار عبد العظوي (إتق مسجد الشاذلي)	2 بيت باجنيد
53 مسجد الشاذلي - العمري	3 مبنى قديم مقام
54 قرن الصعدي	4 بيت باخرية
55 حديقة بابيب	5 مستشفى البستكي (بيت باجنيد سابقا)
56 بيت العمادي	6 رباط باناجه
57 بيت الخوالي	7 بيت الوسية (بيت العماد)
58 بيت عائلة بابيب	8 بيت الألفي القديم
59 بيت الجحوم	9 بيت طه لظفر
60 بيوت نصيف	10 مسجد فرج بسر
61 بيوت نصيف	11 بيت خديجة
62 بيوت نصيف	12 بيت باعثن
63 بيوت نصيف	13 زاوية علي هلال
64 برحة نصيف	14 بيت الناصي (شركة البيت سابقا)
65 عين فرج بسر	15 بيت عماد الله (مرح مصبرة الجبل)
66 مقبرة العزوين	16 زاوية الجبالي (التيان)
67 مركز صحي البلد	17 بيت سري
68 برج باقي من سور جدة التاريخية	18 مكتب بابيب
69 موقع باب شريف	19 الوسية
70 بيت الجراد	20 بيت الصبيح (الحكمة سابقا)
71 بقية المنطقة التاريخية	21 بيت الجار
72 بيت نصيف	22 بيت باخرجا (العدد سابقا)
73 بيت نور وني	23 بيوت باناجه
74 مسجد العماد - حارة المظنوم	24 بيت البرجي
75 مسجد عكاش	25 بيت البرجي
76 النبط	26 بيت الهزاري
77 زاوية الحضارم	27 حديقة الهزاري
78 مسجد ابو بكر - زاوية الهلوة	28 بيت الشريفتي
79 بيت المعسر	29 رباط الخنجي الصغير
80 قصر آل باناجه	30 بيت الشريف مهنا
81 مصلى الملك عبد العزيز	31 بيت سفان باناجه
82 مسجد الحنفي	32 رباط الخنجي الكبير
83 ابو يوسف للأسمك	33 بيت باجنيد
84 زاوية أبو سفيان	34 بيت الرشادة (الترقيف)
85 قرن الشيخ يوسف شكري	35 مسجد أبو حلية
86 الملوكة	36 بيوت الرشادة
87 رباط بابيب	37 بيت الجار
88 مسجد البنشا	38 بيت ذامر - عم محمد ذامر (التجار)
89 بيت البلد	39 بيت سلامة "محمد بابيب"
90 رباط	40 بيت قافل
91 سارة نصيفية	41 بيت باعثن
92 بيت الصيرفي	42 رباط النوري
	43 بيت الشعيب (مخزوق)
	44 فندق قريش
	45 المدرسة السعودية الابتدائية سابقا
	46 مدارس الفلاح
	47 رباط الصوماليين
	48 رباط الندي
	49 رباط المغربي
	50





# The Heart

Networks

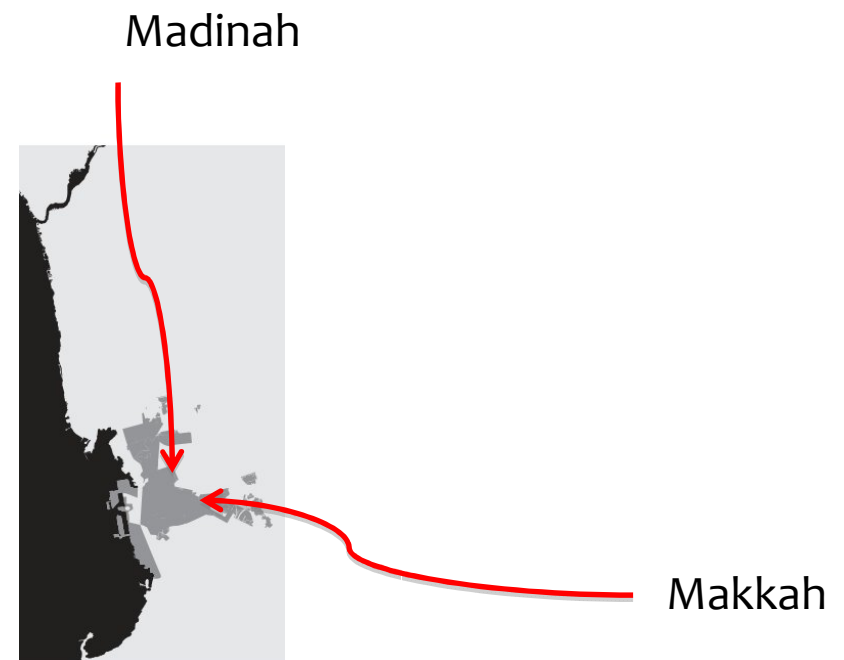
Life

The Way

The Physical Location.

Jeddah's Heart is a meeting point of Madinah and Makkah Roads, which in itself a departure point to Makkah eastward and Madinah northward.

This spatial point symbolizes the historic and geographic location as a gate to the two Holy Mosques. This is a strategic location within Global Islam and in relation to air and sea geographic accessibility and proximity to the Western World.



# The Heart

Networks

Life

The Way

Jeddah's Heart.



# The Heart

Networks

Life

The Way

The Condition.

Al-Balad is a historic city with rich heritage that appreciates the spatial, socio-economic, environmental, historical and cultural dimensions manifested in its old alleys, urban structure and architectural form.

Today, one can walk from Gabil Street to Al-Alawi Souq and interact with voices of sellers, buyers and callers for prayers, smells of scents, spices and dust, sights of colours, clothes, jewelries, lights, house forms, Mashrabiyyas and doors, and feels of stones and wood, and value the importance of maintaining the Flow of Life.

# The Heart

Networks

Life

The Way

The Problem.

Jeddah's Heart has been erased from the memory of its residents, who have reaped its bountiful goodness yet have distanced themselves and their money beyond its reach.

The 'Place' has lost the needed remembrance and appreciation to pass on to the residents' children and grandchildren.

The 'Flow' was broken, blocked and fainted.

# The Heart

Networks

Life

The Way

Reviving the Heart.

The process of regeneration is not only physical rehabilitation of natural and built environment, but also human and socio-cultural restoration.

Jeddah's Heart has to return to the hearts of its residents and their children. It starts with awareness and can only be accomplished through a reconciliation of the Hearts, the physical and the human, where the physical is the 'Place' and the human is the 'Flow'.



# The Heart

Networks

Life

The Way

Jeddah's Heart the 'Place'.



# The Heart

Networks

Life

The Way

Jeddah's Heart the 'Flow'.





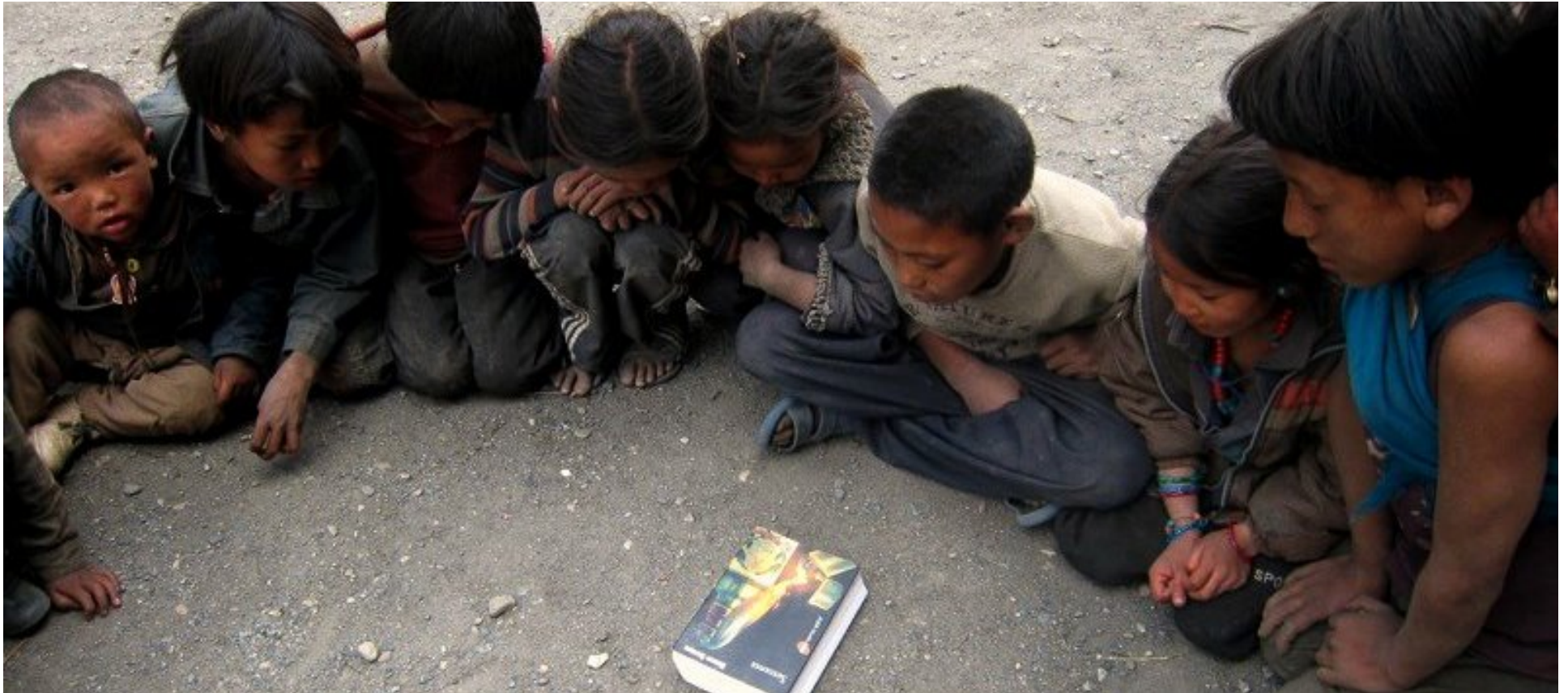
The Heart

# Networks

Life

The Way

The Network Society and its Social Practice.





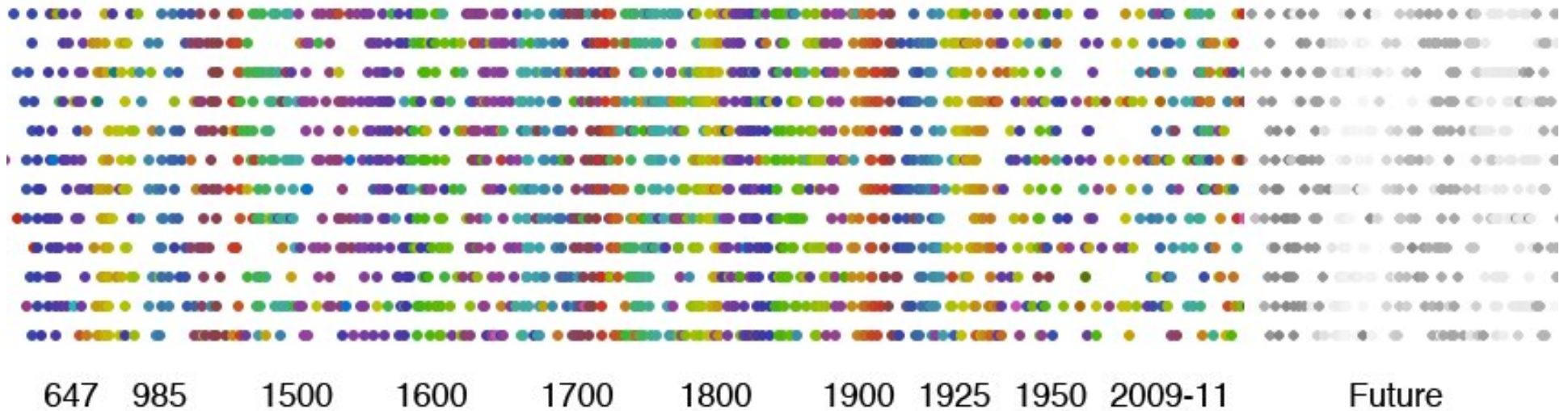
The Heart

# Networks

Life

The Way

Individuals. Generations. Spaces. Times. Places. Flows.



### Jeddah's Heart Network on Facebook.

Jeddah's Heart **قلب جدة**

About

Events

Photos

Files

✓ Notifications



Write Post



Add Photo / Video

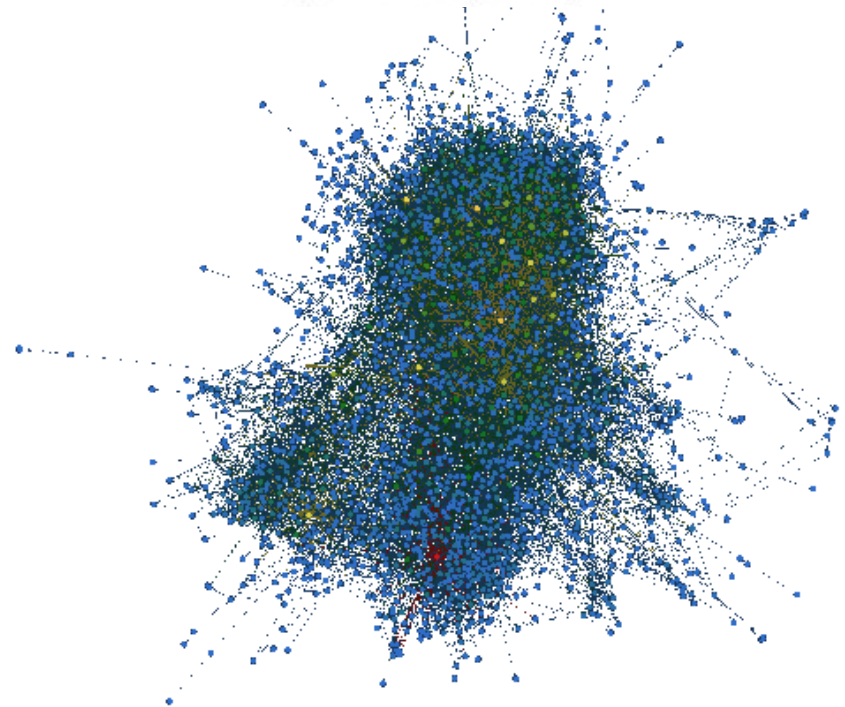
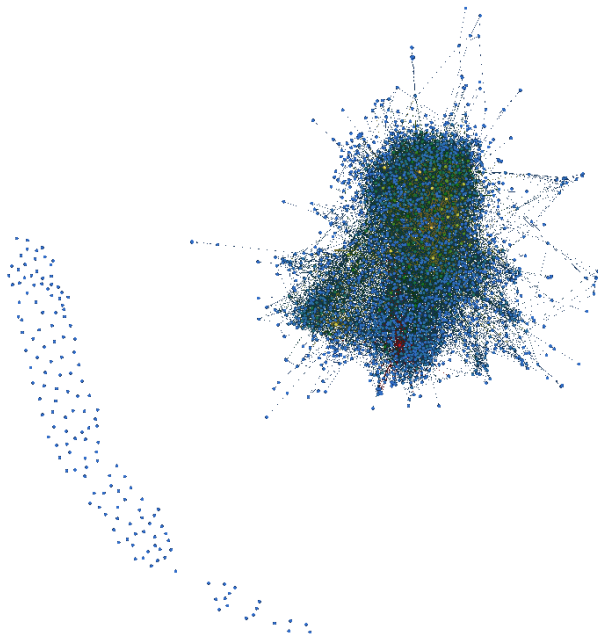


Ask Question

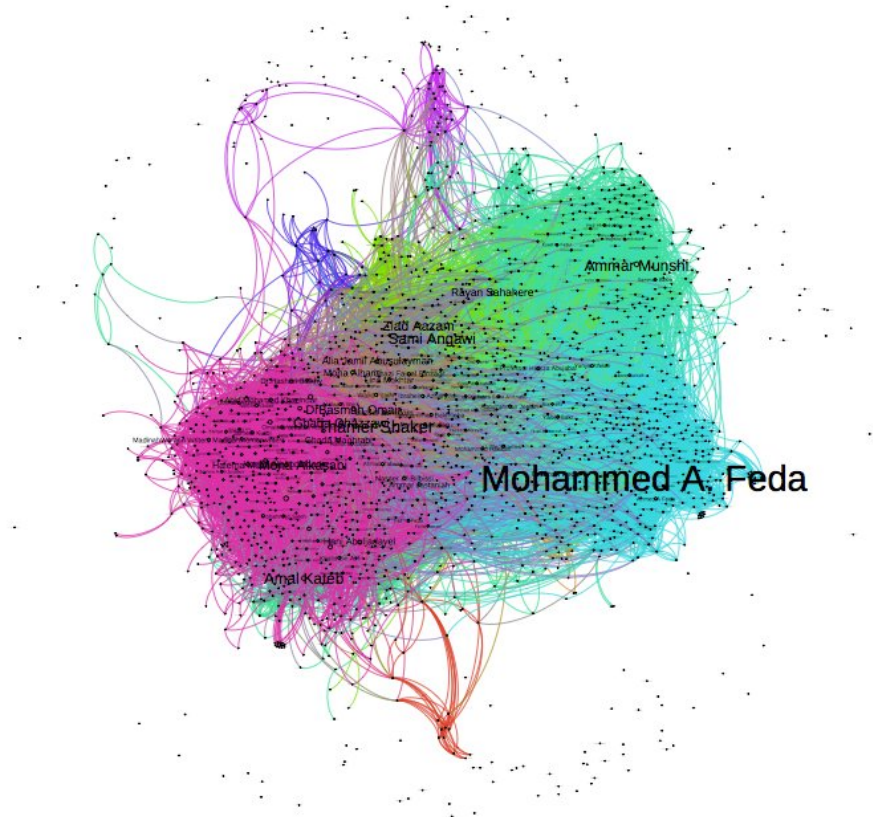


Add File

3,797 members (30 new)



Jeddah's Heart Network on Facebook.



The Heart

Networks

Life

The Way

The Flow of Life.



Dr Ziad Aazam 2012

## Jeddah's Heart Group Flow of Life.

In Jeddah's Heart Group we understand that 'Life is One Whole'. We break it into parts to understand; yet we bring the parts together into One whole to live.

We repeat the process day and night, generation after generation, oscillating between knowing and living to maintain the 'Flow of Life'.

## Jeddah's Heart Group Flow of Life.

What Al-Balad needs is a balanced Flow of Life that connects the locals with their places, times (past, present and future) with all other social, cultural, economic, political and environmental flows.

The Heart

Networks

Life

The Way

Jeddah's Heart Group Flow of Life.

We adopted a network strategy for executing programs and projects to revive the flows into the places of Al-Balad.

Five Programs: Our Hearts, Our Houses, Our Culture, Our Image and Our Word.



The Heart

Networks

Life

The Flow

The Flow Forward.

In Jeddah's Heart Group we understand that to revive a city of historic and geographic value, an integrated approach to the Flow of Life is a realistic solution. It is key to realize that the 'Livability' of the city is a collective action involves all possible social practices of the network Society.



The Essence of anything is at its heart.

Top-down approaches only based on executing projects that focus on the physical restoration are not enough to revive Jeddah's Heart.

### The Middle

---

Bottom-up efforts based on social activities in the space of places or the space of flows are not enough on their own to revive Jeddah's Heart.

## The Heart

Any city has a heart. The heart of a city is a defined spatial and temporal boundaries. The heart is both a space of places and a space of flows.

## Networks

A society is a network of relations among individuals and in relation to other networks. A Network Society function in places and flows.

## Life

The Flow of Life is what a Network Society is measured by. The Flow of life is the 'Livability' of the city.

## The Way

To revive Jeddah's Heart, an integrated approach to the Flow of Life is key to realizing its 'Livability'.

# Reviving Jeddah's Heart

Towards a Socio-Spatial Network Restoration

